

**“Enhancing Interprofessional
Collaboration and Learning for
Strengthening Primary Health Care”**

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| Title | UNIVERSAL HEALTH COVERAGE AND IFMSA PROFESSIONAL EXCHANGES |
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| Abstract N ^o | TUFH768 |
| Content | <p>Background: The International Federation of Medical Students' Associations (IFMSA) runs the largest students run exchange program in the world, envisioning to prepare future global health leaders through offering clinical, cultural and global health experiences to medical students in more than 100 countries, And organizing various Global health education activities throughout those exchanges. Methods: A collaboration of a number of International Teams coordinated a Universal Health Coverage (UHC) Campaign to celebrate the international UHC Day. During this campaign, the following goals were set to showcase the role of our exchange program in approaching this topic: Increase the knowledge of IFMSA members about UHC, and Promote the integration of UHC within IFMSA's professional exchanges. Results: The campaign's goals were achieved through various activities, and monitored through measuring the reach and engagement on the different social media platforms. Starting with a poll, we addressed the implementation of UHC activities in exchanges, with only 14.29% positive results. Our results were sharing the UHC simulation manual, which has reached 1303 people and 152 engagements, a UHC within exchanges video, which reached 1537 people and 152 engagements, and holding a UHC within exchanges session with 33 attendees from 18 countries. Conclusions: It has been shown that medical students have the will to advocate for global health education, but they do not have enough orientation, and resources for this topic in their health systems or medical curricula, and IFMSA exchanges has proved its rule in compensating this gap through running a structured medical exchange program.</p> |