"Enhancing Interprofessional Collaboration and Learning for Strengthening Primary Health Care"

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TUFH 2021 ABSTRACTS

Title	SCOPING REVIEW ON EXPLORING THE AVAILABLE ONLINE PLATFORMS AND UNDERSTAND THEIR STRATEGIES FOR ADDRESSING HEALTH-RELATED CANCER MISINFORMATION IN ADULTS
Type	**Oral Presentation** *Innovative Ways for Community Mobilization and Engagement of Stakeholders*
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Content	The burden of cancer has increased globally, with an estimated 18.1 million new cases and 9.6 million deaths in 2018 (Bray et al. 2018). The current overwhelming infodemic increases the susceptibility to misleading information leading to false reassurance of patients and delays in cancer diagnosis and appropriate treatment (Lim et al. 2015). This scoping review aims to explore the available online cancer information platforms and understand their strategies for addressing health-related cancer misinformation. Our comprehensive search strategy on web browsers such as Google Chrome uses the search terms: Cancer help OR Cancer support. Websites are eligible for inclusion if they meet these criteria: English websites, target laypersons with cancer or involved in cancer care, any cancer type and adults, and excluded if they are non-English and target healthcare providers. Data is extracted to cover the following: their distribution by country, if the information is dated and how frequently is updated, description of the author, target audience, funding sources declared, ownership and information features e.g. repeated explanatory corrections, affirming scientific consensus, expert and trusted sources, accuracy priming and pre- bunking manipulation (Ecker et al. 2020). Data quality will be determined using DISCERN, Honcode and Jama Bechmarks tools. The data extraction and analysis are ongoing. We are finding variability between cancer information websites in the objectivity of their content, how frequently they are updated, their transparency about funding and what personal information is collected and how user friendly the websites. Results will imply recommendations towards quality of websites information.