

**“Enhancing Interprofessional  
Collaboration and Learning for  
Strengthening Primary Health Care”**

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## TUFH 2021 ABSTRACTS

Title	HEALTH PROMOTION: HOW IS IT PERCEIVED BY PROFESSORS OF FOUR MEXICAN MEDICAL TRAINING PROGRAMS?
Type	Oral Presentation <i>High-Quality Learning and Collaborations in the Health Workforce</i>
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Abstract N <sup>o</sup>	TUFH683
Content	<p>Results are presented from a study to understand the characteristics, presence and coordination of Health Promotion in the medical curricula of four Mexican universities. Based on a qualitative approach, through documentation review and interviews, we analyzed how Health Promotion is perceived and how understanding of the same is expressed by professors of these undergraduate degrees. We found that differing, even opposing meanings related to Health Promotion co-exist within the target group. The first set of meanings, strongly linked to the dominant biomedical model, emphasizes the prevention of illness and traditional health education, promoting changes in individual determinants of health as conduct and lifestyle and tending to use the terms Primary Health Care, Disease Prevention and Health Promotion interchangeably. The second set, which seeks to overcome fragmented and un disciplinary approaches to Health Promotion, highlights a comprehensive and positive perspective toward health, considering it to be the result of multiple determinants, in addition to biological factors. These professors encourage, support and train students to engage in community health promotion activities. They contend that imprecise and abstract notions of community can fail to address the realities of citizen participation and try to increase student’s knowledge of the new types of interaction that are emerging to challenge traditional ideas of communities. Key words: Primary Health Care, Health Promotion, Medical curriculum, Mexico</p>