

**“Enhancing Interprofessional
Collaboration and Learning for
Strengthening Primary Health Care”**

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Title	RURAL SEEDS: SOWING RURAL HEALTH
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Abstract N ^o	TUFH657
Content	<p>Background Rural Seeds is an association of students and young health professionals interested in rural health officially launched in 2017 during the 14th Wonca World Rural Health Conference. Methods This abstract is an experience report from Rural Seeds members enunciating the group activities and its contributions and productions in the rural health field. Results Rural Seeds' goal is to be a worldwide network to raise awareness and improve guidance in rural practice for young health professionals. It works to identify rural healthcare needs and improvements in various regions. The main channel of communication is a Google Group with 266 participants, but there are also regional groups and social media spaces. To become a member, one needs to complete a form providing general information and motivations for joining. Our main projects are “Rural Family Medicine Café,” “Rural Health Success Stories,” “Mentor Mentee Program”, and “Rural Videos”, where we debate topics with experienced health professionals, promote health education, and share stories. We managed to increase awareness and promote the curiosity of others immersed in rural realities or interested in rural healthcare. Based on that, we have achieved a greater adhesion of new members to our broadcast lists. Conclusion Rural Seeds is focused on motivating students, academics and health professionals to engage in rural health by promoting discussions and producing informative and reflective materials. In our experience, it is possible to see the value of creating this network as a tool to listen, support, and improve health management in rural communities.</p>