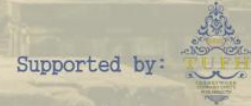


**“Enhancing Interprofessional  
Collaboration and Learning for  
Strengthening Primary Health Care”**

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Faculty of Medicine, Public Health and Nursing  
Universitas Gadjah Mada  
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FOR HEALTH



## TUFH 2021 ABSTRACTS

Title	EAS (EDUKASI DAN AKSI SOSIAL) AS AN ALTERNATIVE ‘LEARNING MEDICINE’ AND SOCIAL INNOVATIVE MOVEMENT IN INDONESIA
Type	Oral Presentation <i>Innovative Ways for Community Mobilization and Engagement of Stakeholders</i>
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Country	INDONESIA
Abstract N <sup>o</sup>	TUFH650
Content	<p>This article highlights the breadth of social medicine knowledge available for enriching health, social, and culturally informed responses for the COVID-19 pandemic. Edukasi dan Aksi Sosial (EAS) or Education and Social Action, a volunteer movement organized by Universitas Gadjah Mada involving lecturers, administrators and students, reveals community empowerment through online assistance so they can respond to COVID-19 control properly. EAS movement has shown an alternative ‘learning medicine’ and social movement in bridging the gap between the limited biomedical knowledge and communities’ understanding of health in Yogyakarta. This program has been conducted in 20 sub-districts, Sleman District, Yogyakarta, since May 2020. This article argues that EAS has enacted as a result of stimuli in the behavioural environment, and concerned harmonizing the ‘scientific’ into more ‘familiar’ knowledge that is central to the culturally and socially based health promotion program in response to the COVID-19. It maintains that the movement is not just the product of state structure but a seat of social agency and resilience during pandemic. The EAS provides ‘education’ related to government COVID-19 policies in tandem with considerations related to various community needs. This social movement has not only benefitted community but also enriched academic members with understanding social cultural context of bioscience and biomedicine. Keywords: social medicine, empowerment, health promotion, social action, resilience.</p>