

# "Enhancing Interprofessional Collaboration and Learning for Strengthening Primary Health Care"

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## TUFH 2021 ABSTRACTS

Title	USE OF SOCIAL MEDIA TO IMPROVE HEALTH LITERACY AND SELF EFFICACY AMONG BREAST CANCER PATIENTS
Type	TUFH Talk <i>What can we learn from your Primary Health Care Practice and Experiences?</i>
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Abstract N <sup>o</sup>	TUFH591
Content	<p>Breast cancer is one of the most common cancer in women worldwide. Although the survival rate has improved all over, the years but still have a high mortality rate. The knowledge about breast cancer can be present as a disease but in-depth, knowledge is absent which leads to misconception and inadequate knowledge, which finally results in a lack of appropriate measures in proper time. This can be addressed by early detection and treatment along with clarity of the key concepts.</p> <p>Primary care is the central pillar of health. The increasingly complex health need of this issue in women can be addressed by interprofessional collaboration within staffs working in primary health care by the usage of educational workforce and skill mix policies by reducing medical error and improving the quality of care. This can be promoted by the education of health workers working at grass root level at primary health care level by other health professionals like doctors and other staffs who have expertise in this context regarding symptoms of breast cancer and ways to detect breast changes to spread awareness among women for self-breast examination to report health professionals in the proper time for early diagnosis and treatment. They can be organized at the different level national, regional level.</p> <p>This integrative cooperation between different health professionals could be proven as an effective measure for maximum utilisation of the existing resources in primary health care for creating awareness among women regarding breast cancer.</p>